



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

### Contract # 101980

**Schedule Dates** 08/15/12-08/21/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 29  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 08/13/12  
**Last Modified** 08/17/12  
**Entered By** Erica Pegues  
**CO-OP** No  
**Headline #** ECR07897119  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$20,355.00  
**Net Total** \$115,345.00  
**Sales Tax**

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Aug. 2012	142	\$135,700.00
<b>Grand Total:</b>	<b>142</b>	<b>\$135,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	5:57A- 7A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/13/12
2.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	5:57A- 7A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/13/12
3.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	7A- 8A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	EARLY SHW 1 2X PER DAY	8/13/12
4.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	7A- 8A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	EARLY SHW 1 2X PER DAY	8/13/12
5.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	EARLY SHW 2 1X PER DAY	8/13/12
6.0	Revised Line / SPOT	08/20/12-08/21/12	3	:30	8A- 8:55A (EST)	2	X	X									WBNS-TV (WBNS)	EARLY SHW 2 1X PER DAY	8/13/12
6.1	Normal Line / SPOT	08/20/12-08/21/12	3	:30	8A- 8:55A (EST)	4	X	X						4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/16/12
7.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	REGIS & KELLY 1X PER DAY	8/13/12
8.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	8:58A- 9:55A (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	REGIS & KELLY 1X PER DAY	8/13/12
9.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	9:58A- 10:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	8/13/12
10.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$700.00	\$1,400.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/13/12
11.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$700.00	\$2,100.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/13/12
12.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	EARLY NEWS 1X PER DAY	8/13/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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**Phone/Fax** /  
**CPE** 29  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 08/13/12  
**Last Modified** 08/17/12  
**Entered By** Erica Pegues  
**CO-OP** No  
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13.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	5A- 5:55A (EST)	3		X	X	X				3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	EARLY NEWS 1X PER DAY	8/13/12
14.0	Revised Line / SPOT	08/18/12-08/18/12	3	:30	6:57A- 9A (EST)	1						X					WBNS-TV (WBNS)	SAT ER SHW	8/13/12
14.1	Normal Line / SPOT	08/18/12-08/18/12	3	:30	6:57A- 9A (EST)	2						X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	8/16/12
15.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	8/13/12
16.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	6:28A- 8:30A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	8/13/12
17.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	8:58A- 10:30A (EST)	2						X		2	\$1,100.00	\$2,200.00	WBNS-TV (WBNS)	SUNDAY MRN	8/13/12
18.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	9:58A- 10:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	8/13/12
19.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	10:58A- 11:57A (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/13/12
20.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	10:58A- 11:57A (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/13/12
21.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	11:58A- 12:30P (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/13/12
22.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	11:58A- 12:30P (EST)	6			X	X	X			5	\$800.00	\$4,000.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/13/12
22.0.1	Closed Preempt	08/15/12															WBNS-TV (WBNS)	Pre-Empty/Spot - DNA local news special	

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23.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	12:30P- 2P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	YOUNG & RESTLESS 1X PER DAY	8/13/12
24.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	12:30P- 2P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	YOUNG & RESTLESS 1X PER DAY	8/13/12
25.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	2P- 3P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	TALK 1X PER DAY	8/13/12
26.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	2P- 3P (EST)	2	X	X						2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	TALK 1X PER DAY	8/13/12
27.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	3P- 3:55P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/13/12
28.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	3P- 3:55P (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/13/12
29.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	3:58P- 5P (EST)	2	X	X						2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/13/12
30.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	3:58P- 5P (EST)	3		X	X	X				3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/13/12
31.0	Revised Line / SPOT	08/20/12-08/21/12	3	:30	5P- 6P (EST)	2	X	X									WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/13/12
31.1	Normal Line / SPOT	08/20/12-08/21/12	3	:30	5P- 6P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/16/12
32.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	5P- 6P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	5P NEWS 2X PER DAY	8/13/12
33.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	6P- 6:30P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	6P NEWS 2X PER DAY	8/13/12
34.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	6P- 6:30P (EST)	6			X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6P NEWS 2X PER DAY	8/13/12

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ROMNEY FOR PRESIDENT INC

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**CO-OP** No  
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Aug. 2012	142	\$135,700.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0.3	Closed Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0.4	Closed Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0.5	Closed Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0.6	Closed Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
35.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	10:30A- 11:30A (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	FACE OF THE NATION	8/13/12
36.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	6:58P- 7:30P (EST)	3			X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/13/12
36.0.1	Closed Preempt	08/17/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
37.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	6:58P- 7:30P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/13/12
38.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	7:30P- 7:57P (EST)	3		X	X	X				3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/13/12
39.0	Revised Line / SPOT	08/20/12-08/21/12	4	:30	7:30P- 7:57P (EST)	2	X	X									WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/13/12
39.1	Normal Line / SPOT	08/20/12-08/21/12	4	:30	7:30P- 7:57P (EST)	3	X	X						3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/16/12
40.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	6:30P- 6:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SUN 630P NEWS	8/13/12
41.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	7:30P- 7:57P (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	WHEEL	8/14/12
42.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	11P- 11:35P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/13/12

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43.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	11P- 11:35P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/13/12
44.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	10P- 11P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5-0	8/13/12
45.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	7:57P- 9P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	8/13/12
46.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	9P- 10P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS:LA	8/13/12
47.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	9P- 10P (EST)	1				X				1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/13/12
48.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	10P- 11P (EST)	1				X				1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CSI	8/13/12
49.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	9P- 10P (EST)	1					X			1	\$2,500.00	\$2,500.00	WBNS-TV (WBNS)	CSI:NY	8/13/12
50.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	10P- 11P (EST)	1					X			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	BLUE BLOOD	8/13/12
51.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	10P- 11P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	48HR MYSTERY	8/13/12
52.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	6:57P- 8P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	8/13/12
53.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	11P- 11:35P (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUN 11P NEWS	8/13/12
54.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	7:30P- 7:57P (EST)	1					X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/16/12
55.0	M/G For 22.0.1 / SPOT	08/19/12-08/19/12	3	:30	6:28P- 6:57P (EST)	1							X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SUNDAY EARLY NEWS	8/17/12

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